

**DR. VIRGINIA L. GREGORY**

**FAVORITE PART OF YOUR JOB** Giving a patient a smile makeover and then seeing their reaction  
**BEST ADVICE YOU'VE RECEIVED RELATED TO YOUR WORK** Do what makes you feel happy and fulfilled, and the rest will come naturally  
**HEALTH AND BEAUTY TIP** Take daily vitamin supplementation  
**ALTERNATIVE OCCUPATION** Personal trainer. That way, I could stay fit for the rest of my life  
**HOBBIES** Working out, traveling, skiing and church  
**PLACE YOU GO TO ESCAPE THE OFFICE** My kitchen  
**FRAMED PHOTOS ON YOUR DESK** My daughter and my husband  
**I START MY DAY** By drinking a lot of coffee  
**I'M NEVER WITHOUT** My laptop computer  
**I WOULD LOVE TO OWN** A horse farm in Aspen, Colorado

**NEUROMUSCULAR DENTISTRY**

Dr. Gregory uses **NEUROMUSCULAR DENTISTRY** in her **SCIENTIFIC APPROACH** to smile makeovers. Many people have worn or shifting teeth or they have had numerous dental fillings over the years. The muscles of the face and jaw usually accommodate these changes, but for many the result can be headaches, neck and shoulder tension, clenching of the jaw, and painful jaw joints. As a member of the American Academy of Cosmetic Dentistry and a graduate of the Las Vegas Institute of Advanced Dental Studies, Dr. Gregory has completed hundreds of hours of continuing education in the **ANALYSIS OF BITE AND JAW RELATIONSHIPS** to re-establish head, neck and muscle comfort. By restoring a person's teeth, through correcting the human dentition and bite, not only can Dr. Gregory alleviate neuromuscular pain symptoms but also improve facial beauty. "My aim is to provide my patients with both **A BEAUTIFUL AND A COMFORTABLE SMILE,**" says Dr. Gregory.

INSIDE INFORMATION

# an artistic approach

Cosmetic dentistry is both a science and an art. And Dr. Virginia L. Gregory has spent the last 19 years cultivating her skills in both of these areas. Because of her advanced training in complex restorative and cosmetic dentistry, her cosmetic dental practice is dedicated to reforming a person's entire mouth—the aesthetics and the function.

"My passion is providing my patients with beautiful smiles that last a lifetime," says Dr. Gregory. It is through her considerable artistic and scientific abilities that she is capable of creating "the most perfect and natural smile for each person's face." Achieving this also means taking the time truly to understand each patient's personal dental goals. "I want to engage my patients in the decision-making process," she says. "I want them to know that we care about them and that we're capable of giving them the smile of their dreams."

And many see Dr. Gregory's practice as the office of their dreams: the entryway is shielded under a canopy of moss-draped oak trees, and inside are large windows, terra cotta and muted beige walls, a glass-enclosed consultation area, a Zoom!™ whitening suite and a neuromuscular treatment room. Amenities like cushioned dental chairs, fleece blankets, headphones, movie goggles, aroma-therapy scented candles, and Starbuck's coffee all aid in making the patients as relaxed and at ease as possible.

The sheer number of requests for smile makeovers has led Dr. Gregory to install another rare amenity: a photo studio in her office, where glamour shots are taken of patients who have just had their smiles restored—a rather fitting addition for a dental practice that truly celebrates the art of dentistry. 843-884-8884 or [newbeauty.com/gregory](http://newbeauty.com/gregory).

**DOCTOR OF DENTAL MEDICINE**  
 Medical University of South Carolina

**AFFILIATIONS**  
 Academy of General Dentistry  
 American Academy of Cosmetic Dentistry  
 American Dental Association  
 Las Vegas Institute for Advanced Dental Studies  
 South Carolina Dental Association

**AREAS OF EXPERTISE**  
 Cosmetic Dentistry  
 Full Mouth Reconstruction  
 General Dentistry  
 Laser Dentistry  
 Smile Makeovers

**LOCATION**  
 Mt. Pleasant, South Carolina

**"I approach every smile makeover as an artist would approach her art."**

—VIRGINIA L. GREGORY, DMD